

RE/MAX LeadStreet AGENT PROFILE



Update your LeadStreet Profile to become eligible to receive RE/MAX leads, configure your RE/MAX website, and indicate the areas you would like to receive leads from.

**The first time you log in to LeadStreet, a startup wizard will help you configure your basic LeadStreet settings. All settings can be readressed within your Profile at a later point in time.*

ACCESSING AND NAVIGATING YOUR PROFILE

1. From the LeadStreet homepage you have two options to access your Profile:
 - Select the EDIT MY PROFILE link from the homepage.
 - Select the APPS menu, and click the MY PROFILE link within the MY PROFILE section.
2. Once inside your Profile, click through each tab to fully configure your profile settings.



PROFILE INFO TAB

ADD YOUR AGENT PHOTO

1. To upload your photo, select the **FIND IMAGE** button and choose your headshot file from your computer.
2. Select the **UPLOAD** button.
3. Click the **SAVE** button at the top of the screen.

Your Personal Photo will appear on your RE/MAX Website and within your LeadStreet email signature. We recommend using a current and professional photo.

UPDATE YOUR AGENT BIO

Complete the **HEADLINE** and **ABOUT ME** fields to display your agent bio information on your RE/MAX website. Click the **SAVE** button when finished.

Use the **VIEW YOUR SINGLE PAGE AGENT WEBSITE (SPA) on the **REMAX.COM** link to access your RE/MAX website*

Check off **LIST ME IN THE HOMES.COM AGENT DIRECTORY to display your agent information on Homes.com*

The **LIST ME IN THE REMAX.COM AGENT DIRECTORY checkbox can only be edited within the RE/MAX Agent & Office Portal*

Profile Information

Write a catchy headline to get a visitor's attention and then give them a brief description of yourself.

List me in the remax.com agent directory

[View your Single Page Agent Website \(SPA\) on remax.com](#)

List me in the Homes.com agent directory

[View Your Homes.com Profile](#)

Headline

Serving Stanly and Surrounding Counties

About me (3900 character limit)

Serving customers and clients from the award winning RE/MAX Town & Country Office.

Extremely involved in community - serving on multiple boards of

About me suggestions

- » When you began working in real estate
- » Awards you've received
- » Your community involvement
- » Colleges you attended and studies
- » The area you serve and how long you've been there

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CONTACT INFO TAB

CONTACT INFORMATION

1. Confirm your NAME, TITLE and STATE LICENSE #
2. Input your IDX CODE (Agent MLS ID) to sync your MLS listings to your LeadStreet account and enable full property search on your RE/MAX website.

**If you're a member of more than one MLS, enter each MLS ID separated by a comma.*

PHONE

Add your phone numbers for clients to contact you.

ONLINE

1. Add your EMAIL ADDRESS(ES). Note that LeadStreet and website notifications will be sent to both your primary and secondary email addresses.

**To prevent receiving duplicate emails, do not add both your @remax.net email and it's forwarding address. Only add one.*

2. Enter your WEBSITE URL to enable the VIEW MY WEBSITE link on your RE/MAX website.

**Do not enter the URL of your RE/MAX website, only enter the address for a separate website that you maintain.*

3. Add your ZILLOW SCREEN NAME to display your Zillow Reviews on your RE/MAX website.

**Zillow reviews will only display on your website once you have a minimum of three (3) reviews.*

Contact Information

* First Name: RMX * Last Name: TestAgent Title: State License #:

IDX Code (If You Have More Than One IDX Code, You May Enter The Values Separated By A Comma): 8675309

Associate ID: 12345678

Phone

* Primary Phone Number: (555) 555-5555 Ext: Home Telephone: Mobile Telephone: (555) 555-5555 Fax:

Online

* Email Address: RMX.TestAgent@Homes.com Alternate Email Address: Website URL: Zillow Screen Name:

Text Messaging Settings

Text Message Number: Opt In To Text Messages:

Provider:

TEXT MESSAGE SETTINGS

To enable text message lead notifications:

1. Provide your PHONE NUMBER
2. Select your mobile PROVIDER from the dropdown menu
3. Check off OPT IN TO TEXT MESSAGES

AGENT OPTIONS

Check off YOUR OFFICE WEBSITE and RE/MAX CHANNELS to maximize your lead potential.

**If you become ineligible to receive leads due to missing three consecutive original offer leads, revisit this page and check off RE/MAX CHANNELS to regain eligibility.*

On a team? Going on vacation? Use the OR YOU CAN FORWARD LEADS TO: box to forward leads to another agent in your office.

**There is no way to track or note if or which leads were forwarded*

Agent Options

Do you want to receive lead offers from? Your Office Website (SPOW, Homes.com Connect Office Website)

RE/MAX Channels (remax.com, mobile app) Lead acceptance was disabled because your profile is incomplete.

Leads from your SPAW, Homes.com, Lead Gator, and Zillow Tech Connect will always be assigned to you.

Or you can forward leads to:

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Connect your profile

Connect your profile to your social networking pages to further enhance your presence on remax.com.











 You can choose one of your YouTube videos to feature directly on your profile page! Insert the link to that video here.

YouTube Video

SOCIAL NETWORKS TAB

Provide your social media account information to add social media links to your RE/MAX website. If you do not have all of these social accounts set up, that's OK! Any platforms that you do not provide account information for will simply not appear on your RE/MAX website.

OFFICE INFO TAB

Your office information is displayed, based on your office affiliation.

COVERAGE AREAS TAB

Your 10 REMAX.COM ZIP CODES indicate the areas you would like to receive RE/MAX leads from. When a lead is generated on a RE/MAX platform, selected zip codes are used to determine which agent receives that lead.

Agents can associate themselves with a total of 10 Zip Codes within their MLS area. Entering a zip code multiple times increases the chance of receiving a lead in that area.

Within LeadStreet, you also have the ability to update your HOMES.COM COVERAGE AREAS. Your Homes.com Coverage Areas only display on your Homes.com profile, and only affect leads generated on Homes.com.

Homes.com Coverage Areas

City: State:

remax.com Zip Codes
These are the zip codes where you will receive leads from remax.com

City: Add Zip

DESIGNATIONS TAB

Complete these Homes.com Designations and Certifications section to display your earned credentials on your Homes.com profile. Update your RE/MAX designations, including those displayed on your RE/MAX website, within the Agent & Office Portal.

REMAX.COM IMAGE TAB

Personalize your RE/MAX website by selecting your preferred background image. This image will appear at the very top of your website, behind the property search box and agent information. Select from the library of high quality stock photos, or upload your own high-res image.

